



## EXPLORING THE CHARACTERISTICS OF TRANSFER PRICING SYSTEMS ACROSS COUNTRIES

**Alex Augusto Timm Rathke, M.Sc.**

School of Economics, Business Administration and Accounting at Ribeirão Preto  
– FEA-RP/USP  
University of São Paulo  
alex.rathke@usp.br

**Amaury José Rezende, Ph.D.**

School of Economics, Business Administration and Accounting at Ribeirão Preto  
– FEA-RP/USP  
University of São Paulo  
amauryj@usp.br

Postal Address: Av. Bandeirantes 3900 - Monte Alegre - CEP 14040-905, Ribeirão Preto, SP.

Phone: +55 (16) 3315-0503

### ABSTRACT

This paper analyses the characteristics of transfer pricing systems across countries, thus to identify the grouping structures intrinsically related with rules' similarities, and to explore the key characteristics revealed by each group. Applying hierarchical agglomerative technique for comparison of an extensive set of attributes from domestic transfer pricing regulations, we find substantial differences among transfer pricing rules thus to support the segregation of three major groups of countries. The variance across transfer pricing systems refers not only to formal tax provisions, but also to practical requirements and regular actions from authorities, and governments' openness for discussion of unclear tax positions. Although most regulations follow the main guidelines established by OECD, additional unilateral mechanisms remain, suggesting that countries face distinct profit shifting occurrences and create specific measures in attempt to restrain it. It thus implies the existence of gaps in current transfer pricing guidelines, and reinforces the call for new anti-shifting mechanisms to cover a broader set of shifting arrangements.

**Keywords:** profit shifting, transfer pricing systems, BEPS.

**Área Temática do evento:** Contabilidade para Usuários Externos.

### 1. INTRODUCTION

The international profit shifting issue has received increasing attention in recent years from major economies worldwide, since the escalation of a relevant body of evidences indicating that multinational enterprises (MNE) have the ability to transfer taxable profits from high-tax to low-tax locations in order to reduce their global tax burden. Among several profit shifting strategies, international policy organizations highlight that the manipulation of transfer prices (TP) on intra-firm transactions may be the most influential one. The current criteria widely accepted for valuation of intra-firm



transactions is based on TP guidelines by Organization for Economic Co-operation and Development (OECD, 2010), which determines the arm's length principle as the fundamental parameter for the appropriateness of TP.

Existing studies raise striking evidences of profit shifting by means of direct TP manipulation (Davies, Martin, Parenti, & Toubal, 2015; Cristea & Nguyen, 2014; Bernard, Jensen, & Schott, 2006; Overesch, 2006, Bartelsman & Beetsma, 2003; Clausing, 2003; Swenson, 2001), and while the imposition of special TP rules have demonstrated positive effects against tax-reducing intra-firm transfers (Beuselink, Deloof, & Vanstraelen, 2014; Saunders-Scott, 2013), MNE still manage to find weaknesses and gaps on tax regulations in order to achieve it (Beer & Loepnick, 2015). On this issue, OECD have focused substantial efforts towards the review of current TP guidelines, thus to mitigate breaches in the framework and to widen its scope for inclusion of contemporary unprecedented arrangements, as well as to promote OECD guidelines as a harmonizing TP standard worldwide<sup>1</sup>. The consensus for homogeneity of TP systems across countries is highly desirable, since the interaction of distinct domestic tax systems may create overlaps which can result in multiple taxation of the same tax base. On the other hand, parallel TP rules may also provide tax-avoidance opportunities, e.g. when a certain transaction receives privileged treatment in a specific country; in this case, MNE have higher incentives to manipulate TP in order to allocate most profits to this favourable location.

Despite an early development of general TP guidances by OECD<sup>2</sup> and its broad acceptance by several world economies, countries have historically established unilateral measures to control TP manipulation. In general, diversity in countries' tax structures are due to differences in economic and political contexts, and the relationship between costs of administration and cost of compliance tends to affect the choice of tax instruments (Alt, 1983). In the TP case, countries typically introduce the core of OECD guidelines into their domestic tax systems, and include suitable modifications fitting their specific fiscal background. The extent of these modifications vary across countries, and it may affect the methods accepted to support arm's length comparables and the tax-adjustment procedures implemented by tax authorities (Zinn, Riedel, & Spengel, 2014).

Notable efforts have been long taken with aims to coordinate nations' domestic TP rules while maintaining their tax sovereignty, and recent discussions among tax administrations demonstrate a substantial advance on reciprocal commitments to this objective. OECD advocates for the application of a single TP standard worldwide<sup>3</sup> and emphasises the need for improvement of the existing guidelines, thus to resolve loopholes, frictions and conflicts in the interactions of countries' regulations (OECD, 2013). For this objective, it becomes necessary to identify the main characteristics responsible for the mismatches on TP systems across countries. The mapping of country-specific TP attributes and the balance of these attributes into uniformities vs. disparities enables a detailed comparison that reveals interactional tax gaps, whilst it can expose the

---

<sup>1</sup> OECD published in 2013 a major Action Plan (OECD,2013) addressing 15 actions to be necessarily addressed in order to resolve dominant base erosion and profit shifting issues, including changes in current TP guidelines. At end of 2015, OECD concluded a package with specific reports on all 15 actions, which is under combined discussion by more than 60 countries, including OECD and G20 members.

<sup>2</sup> Preceding works by OECD originated the memorable 1979 Report for Transfer Pricing and Multinational Activity. Continuous developments produced the current international standards in the 2010 Transfer Pricing Guidelines for Multinational Enterprises and Tax Administrations.

<sup>3</sup> OECD sustains that the elimination of double taxation is most appropriately achieved through an agreed set of international rules that are clear and predictable, giving certainty for both MNE and governments.



degree of differences carried by each country with respect to the parameter for ideal TP standardization.

The purpose of this paper is to analyse the characteristics several TP systems in order to identify similarities across countries' rules, thus enabling the creation of groups of countries based on shared regulatory patterns. We focus on observable TP rules in 44 countries for the year 2014, which are descriptively available in Transfer Pricing Guidelines prepared by internationally high-reputed audit and tax advisory firms. Based on countries' TP rules, we create 54 variables representing relevant quantitative and qualitative attributes, which are employed for the construction of a dissimilarity coefficient that displays the differences on TP rules between pairs of countries. The pairwise dissimilarity measures are applied for comparative analysis across overall TP systems via hierarchical agglomerative technique. This method allows the unification of countries with most similar traits into separate clusters, and we follow this segregation to explore the characteristics of each group.

Our results indicate the existence of three groups with relevant distinguishable attributes. One group is composed by Argentina, Brazil and Ecuador, and displays a rigid set of TP systems, with methods and requirements that are stated explicitly through regulatory provisions. It carries a close relation with domestic tax structures in each country, thus becoming comparatively salient from general OECD guidelines. The second group is composed by Finland, Hungary, Norway, Slovenia, Slovak Republic and Russia, and also imposes a rather inflexible TP assessment by tax authorities, in special with respect to the availability of tax-adjustments agreements between government and MNE. These countries follow the basis of OECD guidelines regarding TP methods, however domestic tax rules demand special treatment for deductibility of certain transactions. The third group comprises the remaining 35 countries and reflects the general TP standards implemented by OECD. Although it shows that most of countries present substantially similar TP systems, closer inspection indicates inner-level differences thus to support the subdivision of six subgroups within this larger cluster. We observe that overall TP systems bear high level of similarities and the overall merging structures may be sensitive to changes in specific rules, hence the existence of separate groups rely on particular TP characteristics.

This paper provides two major contributions for the profit shifting literature. First, it provides a novel classification of TP systems that is supported by a more comprehensive set of characteristics, thus acquiring fair relevance within contemporary academic discussions. It adds to a branch of selected studies devoted to the analysis of TP systems<sup>4</sup>, with findings obtained from a more thorough approach, since we consider a wide compendium of attributes that are highly important to the way anti-shifting mechanisms operate<sup>5</sup>, which were not explored by previous studies, to the best of our knowledge. Moreover, our analysis differs from the dominant approach on this subject since it focuses in revealing the taxonomical arrangements of TP systems, rather than

---

<sup>4</sup> Our findings parallel in special with the widely applied categorisation created by Zinn et al. (2014) -- they propose a six-level ordered categorisation of countries that is assumed to capture the strictness of TP rules, and it is based on two criteria: the existence of anti-shifting rule, and the extent of documentation and disclosure requirements.

<sup>5</sup> Countries display notable variations on domestic practices regarding TP assessment. For example, the alternative of mutual agreement procedure (MAP) is not homogeneously effective in all countries, yet it represents a critical method for resolving TP disputes (OECD, 2010). The openness of governments for mutual agreements generate meaningful implications even on theoretical level. See Becker and Davies (2014) for a dedicated model on TP manipulation incorporating the MAP case.



creating an enforcement rating for countries. We aim to obtain an overview of the variety of TP regulation styles and to observe the extent to which these styles become close to each other. This approach has the advantage to prioritise TP characteristics as the essentials of comparative examinations, and prevents from (deliberately) assigning an enforcement degree to each TP system based on rules' presumed impacts<sup>6</sup>.

Second, our results provide new knowledge about the key differences on TP systems across countries, therefore contributing to a major review of current anti-shifting mechanisms, as proposed by OECD. The present analysis explores the main attributes responsible for the distinction of separate groups of countries, thus to display the assorted set of actions conducted by countries in order to restrain TP manipulation. We observe that governments implement diverse measures to mitigate profit shifting, and despite an increasing coordination among countries towards the consistency among domestic TP rules, some of these measures still do not take into account the effect of other countries' regulations<sup>7</sup>. Hence, this analysis is potentially useful for the identification of inconsistencies across countries' TP rules, so to delineate a fair path for the review of current TP guidelines, in order to resolve existing country-vs.-country mismatches, to eliminate TP regulatory gaps, and to devise new anti-shifting mechanisms with suitable application for most number of countries.

The rest of this paper is structured as follows: Section 2 describes the data set and the design of comparative strategy; Section 3 presents the comparative analysis and explores the TP characteristics according to the agglomerative outcomes; and Section 4 concludes.

## 2. DATA AND INVESTIGATION STRATEGY

The characteristics of TP systems in each country are obtained from Transfer Pricing Guidelines published by the major audit and tax advisory firms<sup>8</sup> for the year 2014. These Guidelines are updated on a yearly basis and provide information on technical issues and specific aspects of TP rules for several jurisdictions<sup>9</sup>. The main purpose of this study is to compare these characteristics, so to be able to identify groups of countries based on similarity of TP systems. Our analysis targets the complete sample of 44 countries that are examined by Zinn et al. (2014). It is relevant to focus our analysis on this sample, since the categorization of TP regulations created on Zinn et al. (2014) have become a main reference, and it is extensively employed by current researches on international profit shifting in order to control for differences in TP rules and its effect on shifting behaviour.

From data collection, we observe prominent differences on TP regulations across countries. Notably, we find essential differences regarding the scope of related-party

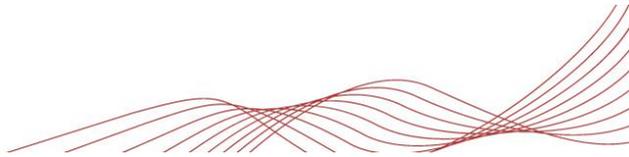
---

<sup>6</sup> We understand that the tax enforcement refers not only to the existence of a certain tax rule, but it depends on other factors related to the way each country ensures that taxpayers comply with this rule. A number of studies suggests that a tax rule produces diverse effects on distinct countries, thus governments implement different mechanisms depending on its country-specific impact on tax compliance. See, e.g. Alm (2012) for exam on compliance effects of tax audits and regulations, and Muehlbacher, Kirchler, and Schwarzenberger (2011) for analysis of factors influencing enforced vs. voluntary tax conformity.

<sup>7</sup> For example, this case is likely to occur for TP systems with no tradition in MAP approach, as identified in Argentina, Brazil and Ecuador.

<sup>8</sup> Deloitte Touche Tohmatsu, Ernst & Young, KPMG and PricewaterhouseCoopers.

<sup>9</sup> The Guidelines are widely applied on TP research, for evaluation of the influence of tax enforcement on profit shifting, e.g. Beer and Loeprick (2015), Beuselink et al. (2014), Zinn et al. (2014), Saunders-Scott (2013), and Mescall (2009).



relationship, accepted pricing methods and priority of methods, restrictions to internal services and cost-sharing arrangements, type and extent of documentation requirement, transfer-pricing specific returns, special penalties, and availability of advanced pricing agreement (APA) and competent authority (CA) processes. We include both qualitative and quantitative attributes of TP systems in our analysis.

For our investigation, it is necessary to outline a procedure for the comparison of these characteristics. In our specific case, we are interested in identifying similarities across TP systems, so countries sharing most of characteristics can be assembled into a single group. At the same time, we need to remark differences in each regulation, for groups composed by countries with distinct TP systems can become dissociated. Since TP rules commonly represent a narrow and highly specialized component of a broader country-level tax system, we expect to find high level of similarities and little overall variance across all countries, thus the separation of TP systems is likely to rely on particular characteristics, and tends to generate groups located substantially close to each other.

In this line, we apply hierarchical clustering via agglomerative approach, which provides an analytical comparison of similarities for all countries, and is suitable for comparisons when the number of groups is not previously observable. After clustering process, we analyse the TP systems in each outlined group, with aims to identify the characteristics to support the merging of similar countries.

The clustering strategy follows the conventional process, which is divided in two stages. First, we calculate a measure of dissimilarity<sup>10</sup> across countries, based on characteristics of TP systems. Dissimilarities across TP systems are structured in a  $n \times n$  matrix of pairwise dissimilarities  $D \equiv (g_{ij})$ ,  $i \neq j$ , where  $g_{ij}$  denotes the dissimilarity between  $i$ -th and  $j$ -th countries. In the second stage, we use these dissimilarities to create clusters of countries, applying an agglomerative method compatible with the dissimilarity measure. Conventional agglomerative process consists on initial  $n$  clusters, for each cluster includes a single country. The most similar pair of clusters is first unified, so to provide a new cluster with two countries. This new cluster is then compared with the remaining  $n - 2$  clusters, in order to combine with the next most similar cluster. Agglomerative process repeats continuously to the last stage, resulting on final-level group composed by all countries<sup>11</sup>.

Following this strategy, at the first stage we create a codification that generates 54 variables related to several characteristics of TP systems. Most of characteristics are qualitative, for which we set a binary codification stating the value 1 if the TP regulation carries the respective attribute. For the quantitative characteristics, variables refer to corresponding standardized measures. Description of codification for all 54 variables in Appendix 1.

We obtain the matrix of dissimilarities across countries via Gower (1971) coefficient<sup>12</sup>, all variables assuming the same weight, which gives a proportion of the

<sup>10</sup> Simple transformation: dissimilarity = 1 – similarity (Gordon, 1987).

<sup>11</sup> There are several agglomerative methods with distinct similarity criteria for comparison of two clusters. See Gordon (1987) for a description of traditional agglomerative methods.

<sup>12</sup> Gower (1971) coefficient is a similarity measure for mixed variables that takes the form

$$s_{ij} = \frac{\sum_{k=1}^p \delta_{ijk} d_{ijk}}{\sum_{k=1}^p \delta_{ijk}}$$



difference between pairwise shared characteristics between  $i$ -th and  $j$ -th countries, with respect to total characteristics. The coefficient ranges from 0 (complete dissimilarity) to 1 (complete similarity). In this study, binary codification of qualitative characteristics is addressed to create relevant variables for which the absence of a characteristic (value 0) is indeed informative. Gower (1971) coefficient is consistent with this purpose, for a cross-tabulate binary variable  $k_{ij}(0,0)$  between two observations is regarded as providing similarity between  $i$ -th and  $j$ -th countries.

At the second stage, we analyse the dissimilarity matrix to create clusters of countries. We apply two related agglomerative approaches, in order to compare the nested subsets of each classification. One method is the average linkage method across clusters<sup>13</sup>, to account for average similarity of pairs of countries, controlling for the size of each group. The other method is the weighted average linkage method, which is similar to the unweighted average approach but is measured via simple average of pairwise dissimilarities<sup>14</sup>. In both methods, clusters are combined through process of ordered pairwise similarities. Average linkage method is best appropriate for the purpose of the present analysis since it merges groups with small variances within TP systems, and it avoids the consolidation of two groups based on the characteristics of a single country (Sokal & Michener, 1958). Besides, it is suitable to our case, since it is not possible to predefine specific weights for our variables. Results obtained from agglomerative analysis allow us to explore the characteristics of TP systems in each group, thus identifying prominent TP characteristics within clusters, while revealing particularities and distinctive TP patterns.

### 3. ANALYSIS

We first present the comparative analysis of TP systems, focusing on shared characteristics for the arrangement of groups of countries. Subsequently, we describe the leading characteristics in each group, which are responsible for the clustering patterns.

#### 3.1 Agglomerative Analysis

Similarity  $s_{ij}$  is a weighted mean of the contribution of each  $k$ -th variable for the similarity between observations  $i$  and  $j$ . The weight  $\delta_{ijk}$  is a binary code with value 0 if the  $k$ -th variable is missing for either  $i$  or  $j$ ; otherwise,  $\delta_{ijk} = 1$ . If variable  $k$  is binary, the contribution  $\delta_{ijk}$  takes the value 0 if the variable is equal for both observations, and takes the value 1 otherwise (this is the same as the traditional simple matching coefficient; see Gordon (1987) for detail). If variable  $k$  is continuous,  $d_{ijk}$  is the absolute difference between  $i$  and  $j$ , standardised by the total range of  $k$ .

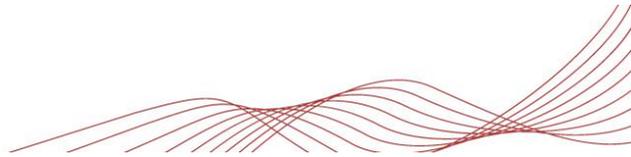
<sup>13</sup> This method is also called unweighted pair-group method using average - UPGMA. Formally, UPGMA dissimilarity  $g_{JK}$  between two clusters  $J$  and  $K$  is

$$g_{JK} = \frac{1}{n_J + n_K} \sum_{i=1}^{n_J} \sum_{j=1}^{n_K} g_{ij}$$

where  $n_J$  and  $n_K$  are the number of countries in clusters  $J$  and  $K$ , respectively.

<sup>14</sup> This method is also called weighted pair-group method using average - WPGMA. Formally, WPGMA dissimilarity  $g_{JK}$  between two clusters  $J$  and  $K$  is

$$g_{JK} = \frac{1}{2} \sum_{i=1}^{n_J} \sum_{j=1}^{n_K} g_{ij}$$



Analysis following our baseline strategy is presented in Figures 1 and 2. It is relevant to compare the outcomes of these two approaches, since a consistent result may reveal the inner structure of observations (Gordon, 1987). Clustering dendrograms for the average and the weighted approaches are presented in Panel A of both Figures 1 and 2, respectively.

We initially observe that both classifications generate similar local nodes corresponding to subsets of countries, however the merging of groups at higher stages follow different arrangements. At  $\approx 0.3$  level, all countries are incorporated into their respective subgroups. Internal nodes raise the segregation of eight comparable subgroups with matching compositions between both plots<sup>15</sup>, which are outlined in dashed frames. The agglomerative coefficients of 0.5335 and 0.5497 for average and weighted approaches, respectively, indicate high similarity among overall TP systems, thus the delimitations of dashed subgroups are sensitive to specific characteristics of TP rules.

---

<sup>15</sup> In detail, Germany, Luxembourg, Switzerland and Thailand have unstable approximations when we compare both agglomeration processes. We find a ninth pattern at far right of Panel A in Figure 2, displayed in gray dashed frame.

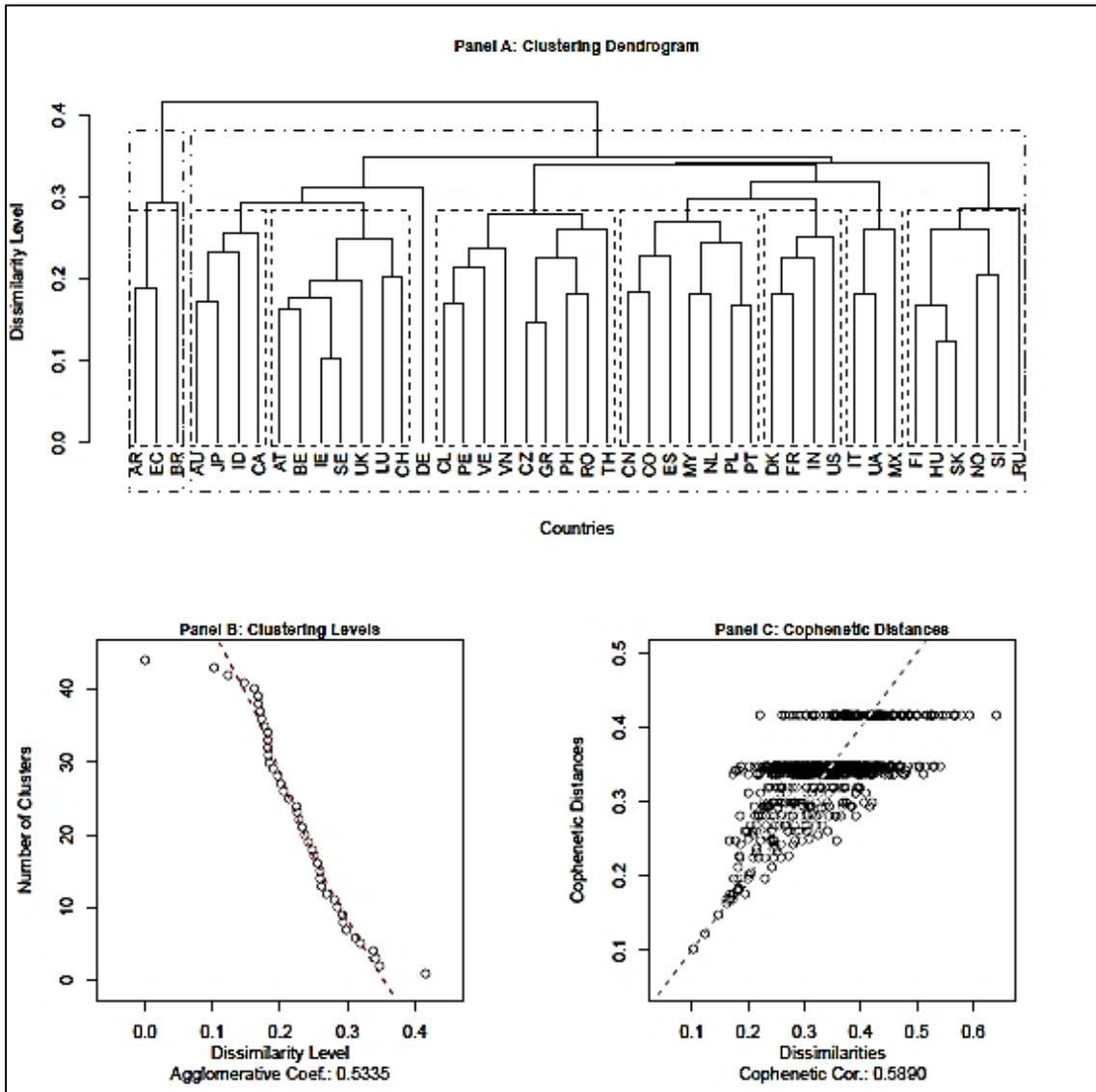
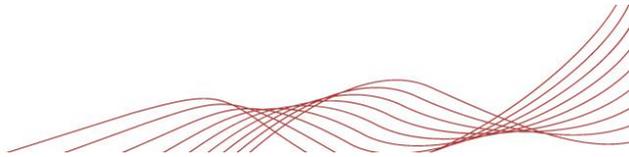
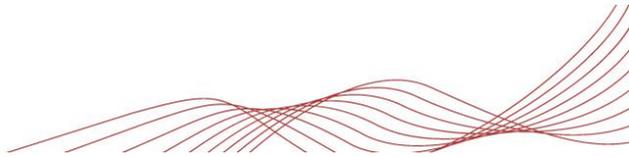


Figure 1: Clustering of TP Systems – Unweighted Average Linkage

At  $>0.4$  dissimilarity levels, we find taller branches and stronger grouping structures, which are outlined in dotdashed frames. They suggest that TP systems in Argentina, Brazil and Ecuador share similar attributes, and these rules are substantially different from all remaining countries. In addition, group composed by Finland, Hungary, Norway, Slovenia, Slovak Republic and Russia emerges with significant distance from other bordering subgroups. This outcome is more noticeable in the weighted approach<sup>16</sup>.

Stages of clustering process are presented in Panel B of Figures 1 and 2, which demonstrates that countries become unified at a fast pace, specially within the range from 0.102 to 0.285 of the dissimilarity level. It reflects homogeneous proximity of countries to generate their respective subgroups. Panel C of Figures 1 and 2 presents the cross-analysis between observed dissimilarities and the distances calculated during the clustering process -- known as cophenetic distances. Arrangements formed up to the level 0.3 bear rich variance due to high degree of in-between uniformity of pairwise distances.

<sup>16</sup> Since the unweighted average linkage method normalises clustering distances with respect to the size of clusters, particular patterns may become latent if clusters have homogeneous number of observations.



Thus, boundaries of subgroups formed to this level (dashed frames on dendrograms) are not well-defined. On the other hand, cophenetic distances indicate a good fit of clustering process at  $>0.4$  dissimilarity levels.

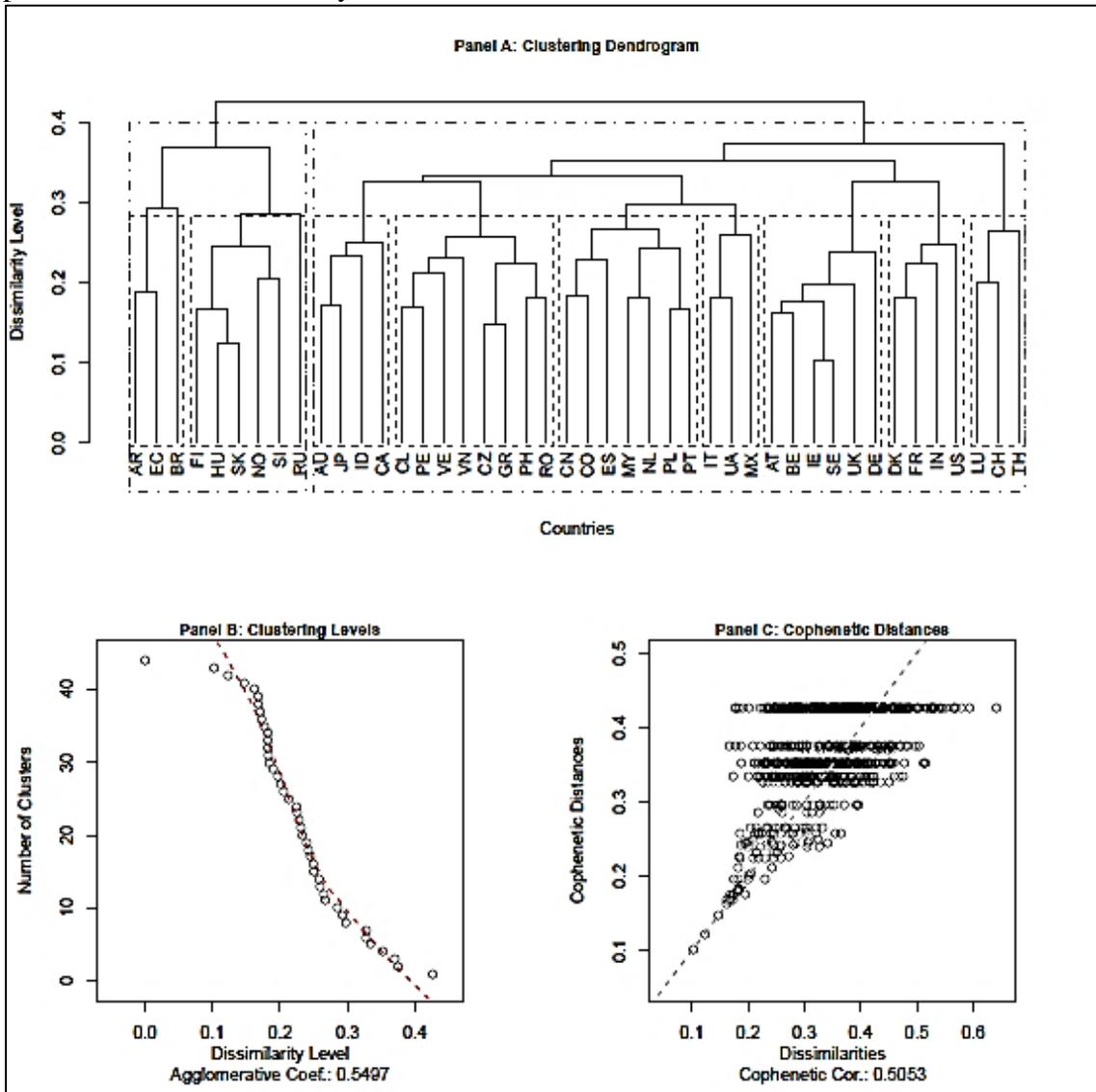


Figure 2: Clustering of TP Systems – Weighted Average Linkage

The extent of the differences across all TP systems can be further inspected via multidimensional scaling of pairwise dissimilarities. Figure 3 presents the two-dimension scaling for dissimilarities across all countries.

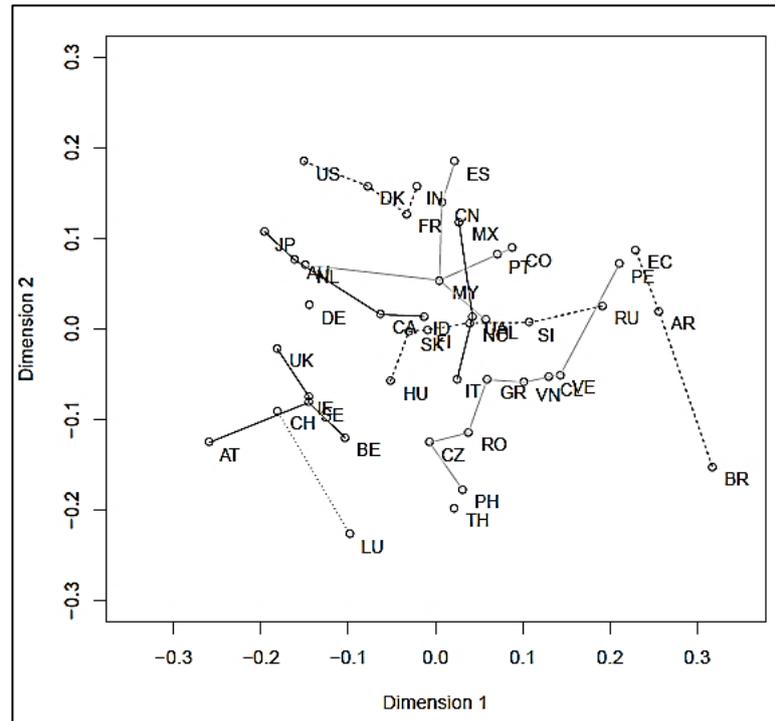


Figure 3: Two-Dimension Scaling for Dissimilarities of TP Systems

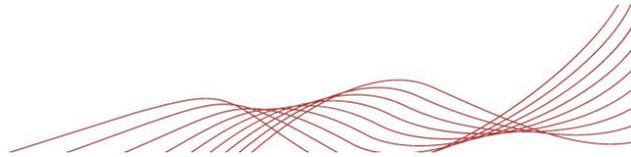
In Figure 3, the segregation of TP systems into particular clusters is not plain, since graphical distances have uniform dispersion<sup>17</sup>. Based on agglomerative process, we simulate in Figure 3 the linkages of eight intermediary subgroups by means of three layers crosswise the plot<sup>18</sup>. For ease of visualisation, we set a first layer in solid line, second layer in gray line, and third layer in dashed line.

The overlap of subgroup linkages in Figure 3 exhibits the closeness among most TP systems. Graphical inspection suggests the split of Argentina, Brazil and Ecuador into a group (farther right side on the plot), consistent with previous plots. In addition, subgroup composed by Austria, Belgium, Ireland, Sweden and United Kingdom set a sparsely distant pattern (left-bottom diagonal quadrant in the plot), however it remains substantially close to other subgroups, in special through approximation of Germany.

In general, results indicate that all countries display high level of similarities among each other, and the segregation of subgroups of countries rely on particular characteristics of TP systems. It suggests that short changes in TP rules might cause countries to switch places from one subset to another, thus the composition of uniformly consistent clusters is unstable. Nonetheless, closer review suggests the existence of a group composed by Argentina, Brazil and Ecuador, which becomes reasonably distinguished from other countries. Analysis also calls detailed attention to the conjoint movement of Finland, Hungary, Norway, Slovenia, Slovak Republic and Russia, thus to indicate a possible grouping pattern for these countries. Other remaining countries agglomerate into a condensed structure and establish a third large cluster, where the

<sup>17</sup> In undisclosed analysis, we apply additional dimensional-scaling tests (classical and non-metrical) with supplementary dimensions, and we obtain the same material observations. The results indicate high consistency across all TP systems.

<sup>18</sup> Based on dendrogram comparisons, we let Germany and Thailand hold single positions, while Luxembourg pairs with Switzerland.



majority of observations are divided into adjacent subgroups with sensitive boundaries. We follow these outcomes in order to explore the characteristics of TP systems within each group, with aims to identify leading attributes shared by its components.

### 3.2 Characteristics of TP Systems

Based on analysis in Subsection 3.1, we proceed with segregations in two levels: the first one regards the arrangement of all 44 countries into three primary groups, representing agglomerative patterns at  $>0.4$  dissimilarity levels; the second level focuses on intermediary subdivisions at  $\approx 0.3$  dissimilarity, thus it segregates components of the larger primary cluster into six subgroups.

#### 3.2.1 Primary Groups

*Group I - Argentina, Brazil and Ecuador:* These countries display the most distinguished TP characteristics when compared with all remaining observations. TP system in these countries is incorporated into their respective domestic law and carries some specific provisions which are not completely consistent with OECD guidelines. In particular, Argentina and Brazil determine specific pricing calculations each, which bear significant differences from traditional transaction and profit-based methods<sup>19</sup>, and all three countries set arbitrary rules regarding the priority order for application of TP methods. Besides, the override of domestic TP rules on top of OECD principles is made explicit within their national legislation.

In this group, tax-purposed assessment of TP practices is inflexible and strictly based on statutory provisions. Interpretation and application of TP rules tends to be acutely limited, and APA are not available. Although Argentina and Ecuador maintain formal rules for CA procedures<sup>20</sup>, extensive documentation requirements and extreme stringency on tax diligences cause double-tax relief to be hardly achieved and to be rarely seek by taxpayers, thus CA process is virtually non-existent. Lastly, we observe that internal services and cost sharing arrangements are broadly allowed, yet domestic rules demand mandatory withholding tax on all payments to foreign related parties, with rates ranging from 15% in Brazil to 35% in Argentina<sup>21</sup>.

*Group II - Finland, Hungary, Norway, Slovenia, Slovak Republic and Russia:* TP systems in this group are consistent with the core of international TP principles within OECD guidelines. In detailed account, however, certain transactions receive a particular treatment, and the implementation of monitoring activities and structured disclosure requirements appears to be in current ongoing development. First, we observe that all countries allow payments to foreign related parties, for which the general TP rules apply. These payments may include management fees and intra-firm costs, and domestic rules require proper documentation to support the economic essentials of these arrangements.

<sup>19</sup> Argentina has a "commodity-based" method, in addition to conventional OECD methods, required for transactions based on publicly quoted prices, and its application follow specific rules regarding agency representatives, intermediate parties and the date of transactions. Brazil does not follow OECD methods, but determines specific TP calculations that are based on fixed margins arbitrarily set in domestic law. Tax specialists usually regard Brazilian TP methods as not complying with the arm's length principle,

<sup>20</sup> CA process is not available in Brazil.

<sup>21</sup> Specific (usually reduced) withholding tax rates are applied for payments to foreign countries with bilateral tax treaties.



For ordinal internal transactions, none of the countries levy withholding taxes<sup>22</sup>. In countries where reimbursements of intra-firm costs are not allowed due to absence of official regulation (e.g. Russia and Slovenia), firms usually sign corporate intra-firm contracts for provision of internal services. Effectiveness of these internal contracts are commonly unclear to tax authorities.

Statutory requirements on TP documentation were implemented in recent years, despite a long-standing TP law by some of these countries<sup>23</sup>. TP regulations require an annual tax return to be filled in country-specific tax forms, which consists on a short disclosure of elementary information about intra-firm transactions. On the other hand, full TP documentation and calculations, including detailed TP study, must be provided to tax authorities upon request, within a short deadline (e.g. 3 days in Hungary and 15 days in Slovak Republic). We also observe that these countries do not establish specific statute of limitations when intentional non-compliance is identified -- most of countries already establish a statute of limitations of 10 years for all circumstances. Moreover, this group resembles previous *Group I* with respect to application of CA procedures, since both groups do not have tradition in mutual agreement procedures (MAP) or APA. Approaches focusing on mutual agreements between tax authorities and taxpayers are relatively new in these countries, and firms are still discouraged from submitting tax adjustments or from appealing to tax arbitration courts due to limited implications obtained in recent settlements. Thus, firms tend to contact competent authority only after a tax inspection, and double taxation is not likely to be avoided.

*Group III:* The third primary group includes the remaining countries that are not included in *Group I* and *Group II*. These TP systems are highly reflective of the internationally disseminated TP standards. All countries follow OECD guidelines with respect to TP methods and their application. In addition, most of countries have APA or APA-like programs available, and hold formal procedures for agreements with competent authority focusing to resolve double-taxation issues. Although these attributes support a fairly stronger clustering structure, exam of details within individual TP systems reveals that there is no absolute uniformity among all countries. Besides similar TP characteristics, it follows from analysis in Subsection 3.1 that a substantial homogeneity of distances across observations is also responsible for the clustering outcomes. Hence, we divide the components of *Group III* into six subgroups in order to analyse the specific properties shared by their components.

### 3.2.2 Subdivision of Countries from Group III

*Subgroup I - Australia, Canada, Indonesia and Japan:* These countries hold an established set of TP rules that emerge from a reliable mature development of domestic TP legislation through the years. Tax authorities follow the guidances of OECD principles and explicitly assume the best-for-transaction approach for the choice of TP method. TP rules carry specific provisions on cost-sharing arrangements, and APA rules allow the rollback of an agreed TP method back to two years from the settlement. TP rules also require the disclosure of detailed TP study in a yearly-filed tax return,

<sup>22</sup> Exceptions apply, e.g. in Finland, tax rule requires a corporate withholding tax from 15% to 20% on specific transfers, depending on the type of income.

<sup>23</sup> Hungary implemented a TP system into their domestic law in 1992, closely followed by Slovak Republic in 1993, while both Norway and Russia imposed their domestic TP regulations in 1999. However, statutory requirements on TP documentation were later implemented in years 2010, 2009, 2007 and 2007, respectively.



containing relevant information that includes the volume of intra-firm transactions, location of related parties, types of transactions, and calculations of TP methods for the tax period.

*Subgroup II - Austria, Belgium, Ireland, Sweden and United Kingdom:* This subgroup displays more flexibility on the application of TP rules, and appears to exercise a less stringent fiscal escort on regular circumstances. Countries follow the general OECD guidelines and are inclined to accept the net profit set-off of conjoint transactions for TP assessment purposes, when appropriate. With the exception of United Kingdom, the related-party condition is not determined by statutory percentage/threshold, but it is based on the analysis of evidences for a *de facto* relationship. Tax rules do not impose withholding taxes on foreign payments to related parties, and there is no requirement for filing TP return, although a TP study and proper documentation must be provided if requested by tax authorities.

*Subgroup III - Chile, Czech Republic, Greece, Peru, Philippines, Romania, Venezuela and Vietnam:* Different from other subgroups, these countries hold a weaker tradition on agreement schemes between tax authority and taxpayer, since tax rules do not implement formal CA procedures to undertake double-taxation cases, while APA rules are relatively recent for most of these countries<sup>24</sup>. CA processes are available only in Czech Republic and Greece, yet the chances to resolve double taxation on these countries are considered low. Tax rules carry specific provisions on statutes of limitations for intentional non-compliance, in which cases most of countries set a 10-years term for fiscal inspections, and most countries apply a weighty penalty on improper TP documentation, which is calculated in proportion to the tax adjustment.

*Subgroup IV - China, Colombia, Malaysia, Netherlands, Poland, Portugal and Spain:* In this subgroup, tax authorities are reputedly rigorous with respect to pricing appropriateness of intra-firm transactions. TP systems allow firms to submit tax adjustments via CA procedure, however adjustment proposals are accepted only after a fiscal inspection is completed. In most of these countries, issuance of CA process does not suspend tax exaction, thus firms still have to liquidate their tax liability. This requirement makes CA procedure highly inefficient, and relief of double taxation is unlikely to occur in most of cases. With the exception of Malaysia, all countries carry tax provisions with explicit reference to tax-treatment of permanent establishments (PE), and most countries apply TP rules on these transactions. TP regulations also have specific deadlines for disclosure of full TP documentation when requested, which are substantially short when compared with the general deadline pattern of 30 days, e.g. shortest deadlines are found in Poland (7-8 days), Spain (9 days), Portugal (10 days) and Colombia (15 days).

*Subgroup V - Denmark, France, India and United States:* These TP systems incorporate a mix of characteristics that are present in previous four subgroups. Countries follow the essentials of OECD guidelines with respect to TP methods and express preference for application of the TP method that better reflects the nature of the transactions. Besides, tax authorities are leaning to allow the intentional set-off approach for TP assessment, when appropriate. In the general case, tax rules do not levy withholding taxes on payments to foreign parties, however all countries implement specific provisions regarding the deductibility of management fees and reimbursement of

---

<sup>24</sup> In general, APA programs are still in development and specific regulation are yet to be issued by fiscal authorities. Czech Republic is the exception here, since Czech tax rules carry clear guidelines for APA request by taxpayers, and experience indicate that the assessment process is reasonably successful.



head-office expenses. In addition, countries require only a plain disclosure of intra-firm transactions via tax return filed on yearly basis, and this requirement is conditioned to firms complying with particular conditions established in tax regulation. On the other hand, qualified documentation must be provided to fiscal authorities upon request, and TP rules set specific penalizations if firms fail to properly support their TP choices, amounted as a significant portion of the undue tax reduction.

*Subgroup VI - Italy, Mexico and Ukraine:* The sixth subgroup is composed by TP systems that appear to hold a closer connection with their respective national regulatory structure. Despite being expressly grounded on the prescribed procedures within OECD guidelines, these TP rules display variation in some degree -- in case of conflicting rules, domestic provisions overrides OECD guidances. Among relevant attributes, all countries determine specific rules for application of TP assessment on transactions with parties located in tax havens, and assume a rather wide set of conditions for classification of a foreign firm as a related party. Moreover, these TP systems impose the priority of the CUP method regardless the type of transactions; if CUP is unavailable, firms must prioritise the other traditional transactional-based methods. Cost contribution arrangements are hardly accepted, specially in Mexico and Ukraine, and general corporate practice indicate that firms rarely initiate a tax-adjustment proposal to tax authorities, although all countries carry formal rules on CA procedures.

*The special cases of Germany, Luxembourg, Switzerland and Thailand:* These countries present unstable clustering outcomes and do not stick with specific groups. We observe that Germany is particularly close to *Subgroup II* and could be allocated into this subgroup with little prejudice, though it carries a more senior tradition on TP regulation<sup>25</sup>, with a well-consolidated CA process and inclination for traditional transaction-based comparables. For Luxembourg, Switzerland and Thailand, there are no structured set of TP rules on domestic tax system -- these countries claim to adopt the OECD guidelines in fullness<sup>26</sup>. Nonetheless, expertise with respect to these countries suggests that fiscal activity on the assessment of intra-firm transactions appears to be more lenient than in other countries, thus the effectiveness of anti-shifting procedures is presumptively weakened.

#### 4. CONCLUDING COMMENTS

The increasing relevance of TP manipulation as an efficient mean to reduce MNE's global tax burden has concerned governments and international policy organizations worldwide, since it causes the reduction of national tax revenues and the increase of administration costs in order to ensure tax compliance. This issue receives special attention after an increasing number of current researches presents substantial evidences that profit shifting transactions cause a large amounts of taxable profits to be allocated to jurisdictions with little-to-none economic activity. In order to restrain tax-induced profit shifting, countries have long implemented special tax rules to determine the appropriateness of TP, and OECD assumes the leading role in developing the international TP standards and promoting them across countries. The current efforts are

---

<sup>25</sup> Germany implemented the Principles for the Examination of Income Allocation in the Case of Internationally Related Enterprises in February of 1983.

<sup>26</sup> In Luxembourg, there are infra-law tax orientations applicable to financial activities involving related parties, while in Thailand domestic tax law carries only a general requirement for application of arm's length principle on intra-firm transactions. In general, tax specialists do not regard these requirements as a structured set of TP rules.



directed to eliminate existing flaws, to devise new anti-shifting mechanisms regarding modern arrangements, and to harmonise TP systems worldwide.

This paper analyses several TP systems in order to identify similarities among countries, thus to create groups of countries based on uniformity of TP characteristics. We find three major groups of countries displaying substantial differences. The first group is composed by few countries and carry highly distinct TP rules in comparison with OECD TP guidelines. It assumes a strict conduct with respect to dispositions in tax regulation, with no availability for interpretations or tax-adjustment submissions. The second group have more countries than the first group and implements TP rules consistent with the core of OECD guidelines, although it also do not have tradition in agreement procedures between taxpayers and fiscal authorities, and it exhibits tax monitoring procedures to be still in development. The third group comprises the majority of countries and takes OECD guidelines as the fundamental TP standard, with small variations referring to specific provisions in each country. Detailed analysis allows the separation of concentrated subgroups, according to specialised sets of TP characteristics.

We observe that overall TP systems present high level of general similarity, nonetheless the existing variance indicate that there is no complete homogeneity across countries. In the general case, TP regulations are incorporated into the domestic tax system and get appended with specific country-level rules, thus these rules are likely to carry close association with the inner structures of the taxation process and the broader legal system in each country. Hence, our results might point to countries' preferences on different anti-shifting instruments, and it may direct to relevant country factors that influence TP regulation. The present analysis thus have application on new investigations not only regarding profit shifting and tax avoidance behaviour, but also on the review of the international TP standards and on the exam of tax regulation patterns across countries.

## REFERENCES

Alm, J. (2012). Measuring, explaining and controlling tax evasion: lessons from theory, experiments and field studies. *International Tax and Public Finance*, 19(1), 54-77.

Alt, J. E. (1983). The evolution of tax structures. *Public Choice*, 41(1), 181-222.

Bartelsman, E. & Beetsma, R. M. (2003). Why pay more? Corporate tax avoidance through transfer pricing in OECD countries. *Journal of Public Economics*, 87(9), 2225-2252.

Becker, J. & Davies, R. B. (2014). A Negotiation-Based Model Of Tax-Induced Transfer Pricing. CESifo Working Paper no. 4892.

Beer, S. & Loepnick, J. (2015). Profit shifting: drivers of transfer (mis)pricing and the potential of countermeasures. *International Tax and Public Finance*, 22(3), 426-451.

Bernard, A. B., Jensen, J. B., & Schott, P. K. (2006). Transfer pricing by U.S.-based multinational firms. NBER Working Paper no. 12493.

Beuslink, C., Deloof, M., & Vanstraelen, A. (2014). Cross-jurisdictional income shifting and tax enforcement: evidence from public versus private multinationals. *Review of Accounting Studies*, 20(2), 710-746.



- Clausing, K. A. (2003). Tax-motivated transfer pricing and US intrafirm trade prices. *Journal of Public Economics*, 87(9), 2207-2223.
- Cristea, A. D. & Nguyen, D. X. (2014). Transfer Pricing by Multinational Firms: New Evidence From Foreign Firm Ownership. Mimeo.
- Davies, R. B., Martin, J., Parenti, M., & Toubal, F. (2015). Knocking on Tax Haven's Door: Multinational Firms and Transfer Pricing. CEPII Working Paper no. 2014-21.
- Gordon, A. D. (1987). A Review of Hierarchical Classification. *Journal of the Royal Statistical Society*, 150(2), 119-137.
- Gower, J. C. (1971). A General Coefficient of Similarity and Some of Its Properties. *Biometrics*, 27(4), 857-871.
- Mescall, D. (2009). How Do Transfer Pricing Policies Affect Premia in Cross-Border Mergers and Acquisitions? SSRN Working Paper.
- Muehlbacher, S., Kircher, E., & Schwarzenberger, H. (2011). Voluntary versus enforced tax compliance: empirical evidence from the “slippery slope” framework. *European Journal of Law and Economics*, 32(2), 89-97.
- OECD. (2010). Transfer Pricing Guidelines for Multinational Enterprises and Tax Administrations.
- OECD. (2013). Action Plan on Base Erosion and Profit Shifting.
- Overesch, M. (2006). Transfer Pricing of intrafirm sales as a profit shifting channel: evidence from German firm data. ZEW Discussion Paper no. 06-84.
- Saunders-Scott, M. (2013). How does transfer-pricing enforcement affect reported profits? Mimeo.
- Sokal, R. R. & Michener, C. D. (1958). A Statistical Method for Evaluating Systematic Relationships. *University of Kansas Scientific Bulletin*, 38, 1409-1438.
- Swenson, D. L. (2001). Tax reforms and evidence of transfer pricing. *National Tax Journal*, 54(1), 7-26.
- Zinn, T., Riedel, N., & Spengel, C. (2014). The Increasing Importance of Transfer Pricing Regulations – A Worldwide Overview. *Intertax*, 42(6), 352-404.



## APPENDIX 1 – Table of Characteristics of TP Systems

Characteristics of TP systems	Binary / Numerical variables	Number of qualitative characteristics	Mean value of the numerical characteristics
<u>Implementation of TP system:</u>			
TP system is incorporated in domestic legislation.	Binary	41	
TP system follows the arm's length principle.	Binary	43	
TP system overrides OECD TP Guidelines.	Binary	12	
Maturity (years) of TP system.	Numerical		15.68
<u>Related-party status:</u>			
The related-party status/interdependence: statutory threshold.	Binary	31	
The related-party status/interdependence: <i>de facto</i> relationship.	Binary	44	
The related-party status/interdependence: common control.	Binary	42	
TP system has specific provision on tax havens.	Binary	16	
TP system has specific provision for permanent establishments (PE).	Binary	19	
<u>TP methods:</u>			
TP system adopts five conventional OECD methods.	Binary	43	
TP system adopts country-specific methods.	Binary	5	
TP system allows for alternative methods.	Binary	16	
Priority of methods: most appropriate method for the transaction.	Binary	26	
Priority of methods: traditional transaction methods.	Binary	16	
Priority of methods: specific domestic rule.	Binary	6	
Priority of methods: CUP.	Binary	9	
Foreign comparables are accepted by tax authorities.	Binary	40	
TP system accepts set-offs/bundled transactions.	Binary	13	
<u>Provisions on internal services and cost-sharing arrangements:</u>			
Management fees/head office expenses are accepted/deductible by TP system/domestic legislation.	Binary	43	
TP system/domestic legislation has specific provision/requirements for management fees/head office expenses.	Binary	19	
TP system/domestic legislation levy withholding tax on management fees/head office expenses.	Binary	22	
Comissionaire arrangements are accepted/deductible by TP system/domestic legislation.	Binary	40	
Cost-sharing/cost-contribution arrangements (CSA/CCA) are accepted/deductible by TP system/domestic legislation.	Binary	40	
TP system/domestic legislation has specific provision/requirements for cost-sharing/cost-contribution arrangements (CSA/CCA).	Binary	18	
TP system/domestic legislation levy withholding tax on cost-sharing/cost-contribution arrangement (CSA/CCA).	Binary	15	
<u>Disclosure of TP information:</u>			
TP system has specific statutory requirements for TP documentation.	Binary	33	
Maturity (years) of statutory requirements for TP documentation.	Numerical		8.22
Disclosure of specific TP return/study is required.	Binary	33	
Deadline (months from year end) to prepare/disclose TP return.	Numerical		5.28
Disclosure of specific TP return/study is conditioned/does not apply for all taxpayers.	Binary	16	
TP return/study includes at most general information on intra-firm transactions (short disclosure).	Binary	17	



TP return/study includes TP methods and/or calculation (long disclosure).	Binary	16	
TP system determine clear deadline for submission of full TP documentation (when requested).	Binary	40	
Deadline (months from year end) to provide full TP documentation (when required)	Numerical		1.05
<u>Statutes of limitations:</u>			
Statute of limitations (months) for general TP assessment.	Numerical		65.00
TP system/domestic legislation has special statute of limitation for intentional non-compliance.	Binary	23	
Statute of limitations (months) for TP assessment in case of intentional non-compliance	Numerical		93.40
<u>TP penalizations:</u>			
TP system has specific TP penalizations.	Binary	15	
Maximum TP penalization (percentage of the unpaid tax) for general tax adjustment	Numerical		0.82
Maximum TP penalization (percentage of the unpaid tax) for tax adjustment due to high level of negligence/fraud/intentional avoidance	Numerical		1.41
TP system has fixed TP penalty for failure in documentation/info disclosure.	Binary	15	
TP system has variable TP penalty for failure in documentation/info disclosure.	Binary	16	
TP system allows request for penalty relief/reduction.	Binary	28	
<u>Advanced pricing agreements (APA)/APA-like provisions:</u>			
Advanced pricing agreements (APA)/APA-like options are available.	Binary	38	
Possible roll-back application of advanced pricing agreements (APA)/APA-like options.	Binary	13	
Advanced pricing agreements (APA)/APA-like options include unilateral agreement.	Binary	35	
Advanced pricing agreements (APA)/APA-like options include bilateral/multilateral agreement.	Binary	36	
Maximum Advanced pricing agreements (APA)/APA-like term of agreement (months)	Numerical		53.82
<u>Competent authority (CA) procedures:</u>			
Competent authority (CA) procedures are effectively available.	Binary	35	
Competent authority (CA) procedures are proposed only after tax assessment.	Binary	29	
Competent authority (CA) procedures may be proposed before/during tax assessment.	Binary	7	
Double tax relief is likely to occur via competent authority (CA) procedure.	Binary	18	
Competent authority (CA) procedures prevent/suspend tax payment.	Binary	21	
Competent authority (CA) procedures are rarely submitted/seek by taxpayers.	Binary	25	